



WILLAKENZIE ESTATE

Biography- Bernard Lacroute

Bernard Lacroute grew up in a small village on the eastern edge of Burgundy, France, where he developed an early taste for Pinot Noir (instead of milk). After a classical education with much Latin, mathematics, some Shakespearean English, and vast quantities of bad Pinot Noir, he graduated with Master's degrees in Physics and Electrical Engineering from the French school system.

Committed to more esoteric stuff and more bad wine, he went off to study Plasma Physics with a NASA fellowship at the University of Michigan, where he met Ronni, improved his skills in spoken English (no more Shakespeare), and survived more bad jug wines.

After a successful career building computers, then computer companies, and with a taste for progressively better Pinot Noir, Bernard decided to close the loop and return to his roots. WillaKenzie Estate is his dream to make great Pinot Noir in an environment relatively unencumbered by bureaucracy, where tradition can be blended with innovation.



To find more information on WillaKenzie Estate, please visit the Trade Toolkit section of our website at: www.willakenzie.com/trade/toolkit

19143 NE Laughlin Rd. Yamhill, OR 97148 ph.(503)662-3280 E. tastepinot@willakenzie.com
www.willakenzie.com